

Alpha Kappa Alpha Sorority, Incorporated®

XI UPSILON OMEGA CHAPTER

June 7, 2024

Dear Community Partner,

Alpha Kappa Alpha Sorority, Incorporated®, Xi Upsilon Omega Chapter in collaboration with the Sisters of Ivy Educational Foundation, Incorporated, invites you to join us as we host our biennial Denim & Pearls fundraising event “*Diamond Edition*” on **Saturday, November 16, 2024, at 7:00pm** at the Fredericksburg Convention Center located at 2371 Carl D Silver Parkway, Fredericksburg, VA 22401.

Alpha Kappa Alpha Sorority, Incorporated® is an international women's organization founded at Howard University in 1908 with a current membership of more than 300,000 college-trained women from around the world who are making an impact on the cultural, educational, and social spheres of their communities.

Xi Upsilon Omega Chapter, chartered in 1983, serves the city of Fredericksburg and the surrounding counties of Caroline, King George, Spotsylvania, Stafford, and Westmoreland. Our dedication and diligence are demonstrated through several of our programs such as the Academic Excellence and Scholarship Awards, the African-American Reading Project, and the Summer Reading Academy.

Additionally, Xi Upsilon Omega Chapter regularly makes contributions to community charities and national organizations.

We kindly request your sponsorship to our fundraising event. The proceeds from this event will support the academic scholarships we offer to high school students in our service area. Please refer to the attached information on sponsorship and the rewards included for each level.

Sponsorship Levels

Pearl Sponsor (\$500.00 and above)

Tea Rose Sponsor (\$300.00 to \$499.99)

Ivy Sponsor (\$200.00 to 299.99)

Thank you for your consideration in supporting this event and our scholarship efforts.

Andrea Duplechain
President
Xi Upsilon Omega Chapter
Alpha Kappa Alpha Sorority, Incorporated®

Chantel Thrower
President
Sisters of Ivy Educational Foundation, Inc.

Alpha Kappa Alpha Sorority, Incorporated®

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Denim & Pearls 2024

Sponsorship Packages

Pearl Sponsor (Donations of \$500+)

Sponsor rewards include:

- Two complimentary admissions
- Premium placement of name/logo on event website
- Exposure via social media channels (Facebook, Instagram, Twitter, etc.)
- Sponsorship of a silent auction prize
- Verbal recognition during event
- Donation of \$550+ – One donor will have an exclusive opportunity to sponsor a premium silent auction prize, plus rewards listed above

Tea Rose Sponsor (Donations of \$300 – \$499)

Sponsor rewards include:

- One complimentary admission
- Name listed on event website
- Placement of name and logo on event website
- Verbal recognition throughout the event

Ivy Sponsor (Donations of \$200-\$299)

Sponsor rewards include:

- Verbal recognition throughout the event

Sponsorship deadline: Saturday, November 9, 2024

*Make checks payable to:
Sisters of Ivy Educational Foundation, Inc.
P.O. Box 7224
Fredericksburg, VA 22404
Memo: Denim & Pearls 2024 Sponsorship*

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Denim & Pearls 2024

SPONSORSHIP FORM

Check One		Sponsor Rewards
_____	Pearl (\$500 and above)	<ul style="list-style-type: none"> Two complimentary admissions Premium placement of name/logo on event website Exposure via social media channels (Facebook, Instagram, Twitter, etc.) Sponsorship of a silent auction prize Shout-out/recognition during event (\$550 and above) – exclusive opportunity to sponsor a premium silent auction prize Name of person receiving the complimentary admission: 1. _____ 2. _____
_____	Tea Rose (\$300 – \$499)	<ul style="list-style-type: none"> One complimentary admission Name/logo on event website Shout-out/recognition during event Name of person receiving the complimentary admission: 1. _____
_____	Ivy (\$200 – \$299)	<ul style="list-style-type: none"> Shout-out/recognition during event

Sponsor Information (please print):

Name: _____

Company/Organization: _____

Address (City, State, Zip): _____

Phone: _____

Email: _____

Xi Upsilon Omega Chapter Point of Contact:
 Karen Thompson, denimandpearls@xiupsilonomega.com